

Pre-Need Analysis Form

You must be able to **SEE** the target
before you can hit it!



Prepared for: _____

Do you plan to be Buried or Cremated? ☐ Buried ☐ Cremated ☐ Buried ☐ Cremated

US Government Social Security Administration - View table at ssa.gov

Life Expectancy			Life Expectancy			Life Expectancy			Life Expectancy		
AGE	MALE	FEMALE	AGE	MALE	FEMALE	AGE	MALE	FEMALE	AGE	MALE	FEMALE
45	32.81	36.79	52	26.83	30.46	60	20.42	23.53	68	14.63	17.17
46	31.93	35.87	53	26.00	29.57	61	19.66	22.70	69	13.96	16.42
47	31.06	34.96	54	25.19	28.69	62	18.91	21.88	70	13.30	15.69
48	30.20	34.05	55	24.37	27.82	63	18.17	21.08	71	12.66	14.97
49	29.34	33.14	56	23.57	26.94	64	17.44	20.28	72	12.04	14.27
50	28.49	32.24	57	22.77	26.08	65	16.73	19.49	73	11.43	13.58
51	27.65	31.35	58	21.97	25.22	66	16.02	18.70	74	10.84	12.90
			59	21.19	24.37	67	15.32	17.93	75	10.26	12.24

National Funeral Directors Association (NFDA) Historical Data:

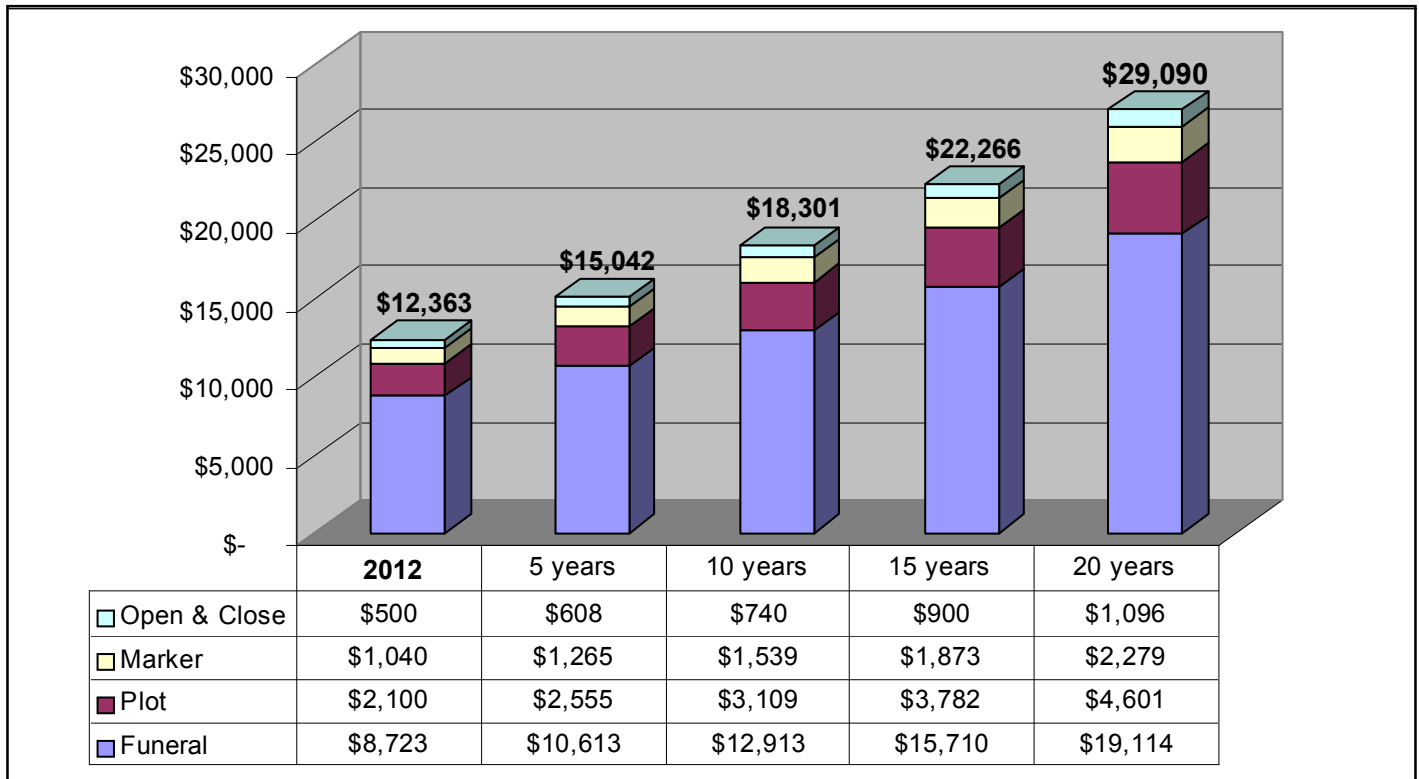
Prices below do not include cemetery plot, monument/marker costs, opening & closing, or miscellaneous cash advance charges such as for flowers or obituaries.
See these numbers on NFDA.org

Year	1960	1980	1965	1985	1971	1991	1989	2009
Funeral Cost	\$708	\$1,809	\$790	\$2,737	\$983	\$3,742	\$3,392	\$7,755

According to the NFDA, funeral costs **MORE THAN DOUBLE EVERY 20 YEARS**.

- ☑ 1960 to 2009 = (1095%) **(WHAT IF???)**
- ☑ 1960 to 1980 = (255%)
- ☑ 1965 to 1985 = (347%)
- ☑ 1971 to 1991 = (381%)
- ☑ 1989 to 2009 = (229%) Most Recent!

THE PROJECTED FUTURE COST OF FUNERALS!



A funeral is more than just services.

Have you ever seen these numbers? ☐ Yes ☐ No

Target Funeral Expense \$ _____ \$ _____

Evaluate Leveraging Potential

Current Life Insurance amount \$ _____ \$ _____
 What Company _____
 Type Whole life, Term* or UL _____
 Monthly Premium \$ _____ \$ _____
 Cash value \$ _____ \$ _____
 Reduced Paid up \$ _____ \$ _____
 Extended Term \$ _____ \$ _____
 Your family can expect to pay another \$ _____ \$ _____

Available Options:

	Bronze	Silver	Gold
Face Amount			
Monthly Premium			
Monthly Premium			

Presented By: _____ **Phone:** _____